



THE E3 PLAYBOOK

OPERATIONAL EXCELLENCE IN MOTION.



“ SYSTEMS CREATE CONSISTENCY.
CONSISTENCY BUILDS TRUST.
TRUST CHANGES LIVES. ”

— Joshua Mundt

THE PURPOSE

The E3 Playbook provides the systems, processes, and standards that create an extraordinary coaching experience.

It ensures that every E3 Academy, every coach, and every student experiences E3 the way it was intended—every single time.

OUR MISSION

*To develop better players,
build better people,
and create a legacy
that lasts.*

OUR VALUES



EXCELLENCE
We raise the standard.



INTEGRITY
We do the right thing.



PASSION
We love the work.



RELATIONSHIPS
We build each other up.



GROWTH
We never stop improving.



LEGACY
We leave it better
than we found it.

THE E3 STANDARD

The standard every academy lives by.

Excellence is not a moment. It is a system.
Every detail matters. Every interaction counts.
Every experience leaves a mark.

*We don't hope for a great experience.
We design it. We deliver it. We repeat it.
That is the E3 Standard.*

1

PLAYER FIRST

We put the player's growth, confidence, and well-being above all else.

2

INTENTIONAL IN EVERYTHING

We do nothing by accident. Every action has a purpose.

3

CONSISTENTLY EXCEPTIONAL

We deliver the same high standard every time, to every player.

4

ALWAYS LEARNING

We study. We adapt. We evolve. We stay students of the game.

5

BUILDING FOR IMPACT

We are not just building better golfers.
We are building better people and a stronger game for generations to come.



EVALUATE • EDUCATE • ELEVATE

